

BRODEN COMMUNICATIONS

CLIENT LIST BY INDUSTRY

(*) Denotes companies whose CEOs Dan Broden has trained

CONSUMER GOODS/FOOD/RETAIL

- *Beanitos
- *Burt's Bees
- *Clorox
- *Federated Department Stores
- *Flowers Foods
- Kleenex
- Kodak
- *Leslie's Swimming Pool Supplies
- *Noodles & Company
- *Reebok
- Subway
- Timex
- *Uncle Julio's
- *Universal Corporation

ELECTRONICS & TECHNOLOGY

- Constant Contact
- *Philips Lighting
- Samsung
- *Teradata
- Twitter

ENERGY, INFRASTRUCTURE & MANUFACTURING

- *Aegion
- *Airxcel
- *Alcoa
- *Allegheny Technologies Incorporated (ATI)
- Arconic
- *Charah Solutions
- Dominion Energy
- *Engility Corporation
- *EQT Corporation
- *Jacobs Engineering
- Kennametal
- *L-3 Technologies
- *Meritor
- NextEra Energy
- Rio Tinto
- *WestRock

FINANCIAL, INSURANCE, & REAL ESTATE

- *Alder Hill Management
- American Express
- *American Homes 4 Rent
- Allstate
- *Beach Point Capital Management
- BlackRock
- *BMC Stock
- Capital One
- *First Data
- *FFL Partners
- Fitch Ratings
- Global Infrastructure Partners
- Greenlight Capital
- *Host Hotels
- *Jana Partners
- *L Catterton
- LPL Financial
- *Lyrical Partners
- *Maritime Partners
- MetLife
- Morgan Stanley
- *PJT Partners
- *Prudential Financial
- Selective Insurance
- *Sun Valley Gold
- Ventas

HEALTHCARE, MEDICAL, PHARMACEUTICAL & BIOTECHNOLOGY

- *Acorn AI/Medidata
- *Alder Biopharmaceuticals
- AstraZeneca
- Boehringer Ingelheim
- Bristol-Myers Squibb
- Dental Corp.
- EMD Serono
- *Insulet
- Mallinckrodt Pharmaceuticals
- Novartis
- Novo Nordisk
- *Rocket Pharma
- Sanofi-Aventis
- *Shire
- Teva Neuroscience
- *West Health
- Zimmer Biomet

HOSPITALS

- *HealthQuest Systems
- LifePoint Health
- Memorial Health
- Montefiore Medical Center
- Shriners Hospitals for Children
- St. Barnabas Medical Center
- Mt. Sinai

MAIL & DOCUMENT

- Federal Express
- *Pitney Bowes

NEWS & PUBLISHING

- Consumer Reports
- *Mimeo
- National Geographic
- *Newport News
- *Spiegel Catalog
- *The Knot

NON-PROFIT, EDUCATION, GOVERNMENT, ASSOCIATIONS

- *Breakthrough
- *Columbia University Mailman School of Public Health
- *Games for Change
- *Girl Scouts of the USA
- George Washington University Law School
- *UNIFEM (United Nations Development Fund for Women)
- *The Rabbinical Assembly

PUBLIC/INVESTOR RELATIONS

- 160over90
- BioSector2
- Catalyst
- Chandler Chicco
- Cohn & Wolfe
- Decker/Royal Agency
- Endeavor
- IMG
- Joele Frank, Wilkinson Brimmer Katcher
- Matter, Inc.
- Ruder Finn
- Taylor
- Weber Shandwick

SPORTS & LEISURE

- NCAA BIG EAST Conference
- *Bombardier Recreational Products (BRP)
- *Cedar Fair Entertainment Company
- *Dick's Sporting Goods
- DraftKings
- ESPN
- Major League Gaming
- Marriott
- *NASCAR
- New York Liberty
- *Sandals Resorts International
- WNBA
- *XFL
- Yahoo! Sports